

Creative Director: Jayce Bordelon

Meeting notes:

- Website about bears
- 1 page, multiple layers
- Natural looking
- Section 1: what is a bear
- Section 2:
- Images with a raw, natural feel, in their natural habitat
- Color pallet- greens and browns

ZOOM MEETING:

<https://us05web.zoom.us/j/84353254494?pwd=Ua6PWwJYjgvIVZXkdgaY6NgBmjfPny.1>

Going forward:

I am going to get started by creating the website with functionality in mind. I want to make the sections and make sure it accomplishes everything that Jayce wants it to. Then I want to go in with styling, adding the nature element and photos.